**Published by Secretary of State Matt Blunt** 

**Missouri State Library** 

May-June 2002

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# Secretary of State's Office introduces new website

A fter months of research and testing, the Secretary of State's Office introduced a redesigned and reorganized website in April for easier online access to its programs and services. The address is www.sos.mo.gov.

The new website presents a well-organized grouping of the vast resources—from corporate to scholarly—available from the SOS Office. The changes are the first wholesale upgrade to the Secretary of State's website since its inception in 1995, and they reflect Secretary Blunt's desire to establish a functional website for the office.

The homepage features links to current SOS news, events, products, and six "tabs" leading to specific SOS functions such as Research & Reference, Business & Investing, Elections & Voter Information. A sitemap and search engine provide further navigation options. Of interest to librarians and educators is the "Young Missourians" tab, which includes Missouri history facts, mini-bibliographies from Wolfner Library, and games from the summer reading program.

To locate the State Library, click on "Research & Reference," which will display the State Library's three service areas (Reference, Library Development, Wolfner Library) and the topical sections under each, such as the State Documents Program, Wolfner's online public access catalog, and continuing education for library staff.

Blunt said the new website makes the Secretary of State's Office more accessible and responsive to the citizens of Missouri. "Through the coordinated efforts of the members of my staff, as well as Missouri citizens who 'tested' the site, we were collectively able to create a new website that allows individuals to learn about, communicate,

and do business with my office in a more efficient and economical manner. I am excited about the new changes, look forward to comments and suggestions, and I remain committed to using emerging technologies to improve government services."

Those who have comments or sug-



SECRETARY OF STATE,

gestions about the new website should contact Blunt at SOSMain@sosmail.state.mo.us.

#### newsline

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Check out **newsline online** (ISSN 1088-7237) at www.sos. mo.gov/library/newsline /newsline.asp

# State Library finalizes summer institute schedule, August 13-16

The month of August means summer institute for Missouri library paraprofessionals. Intended for those who do not have graduate library degrees, the Library Skills Institute provides basic and advanced courses for staff in public and institutional libraries. Participants receive 17 hours of training in courses taught by academics, practicing librarians, and experts in various fields. The institute annually attracts more than 100 people. It is funded through the Library Services and Technology Act.

The 2002 institute will be held August 13 – 16 (Tuesday noon to Friday noon) in Columbia at the Best Western Columbia Inn. A description of courses and a registration packet will be sent to libraries in late May. The institute is a popular State Library offering and class size is limited, so early registration is advised.

#### **Basic Library Skills**

Required for first-time attendees, this course provides an overview of libraries and library services with an emphasis on public libraries. It is also a prerequisite for all advanced institute courses.

#### **Advanced Library Skills**

Participants can enroll in one of four advanced courses, all designed to provide the most current information presented by experts in the field. Advanced courses are:

**Library Services for Older Adults:** An overview of senior demographics; information needs and learning styles of older adults; and the development and expansion of services for the population will be the topics discussed in this course.

*Instructor:* Connie Van Fleet, associate professor, School of Library and Information Studies, University of Oklahoma, Norman.

**Organizing Library Material:** This course will cover elements of cataloging, organizational procedures, and standards to facilitate access to library materials.

*Instructor:* Erlene Dudley, director, Dulany Library/Information Systems, Williams Woods University, Fulton, Missouri.

**Reference Services:** This course will examine the role of reference services in the library, the reference process, managing the reference collection, and reference issues unique to small libraries.

*Instructor:* Yvonne Chandler, associate professor, University of North Texas School of Library & Information Sciences, Denton.

**User Friendly Libraries:** Topics to be discussed in this course include: identifying principles and practices that make a library more and less user-friendly for all literacy levels, personal professional development, approachable staff at all levels, dealing with patrons, security for staff and patrons, and successful ways of working with management and boards.

*Instructors*: Barbara McFadden Allen, director, Committee on Institutional Cooperation, Champaign, Illinois; Therese Bigelow, deputy director for branch services, Kansas City Public Library; John Kilnapp, special agent, U.S. Treasury, Middleburg Heights, Ohio; Karen Jones, library consultant-literacy, Missouri State Library; and Patrice Vale, library consultant-continuing education, Missouri State Library.

### Blunt returns to U.S. after overseas service

Secretary of State Matt Blunt is back in Missouri after spending six months as an active duty lieutenant in the U.S. Navy in the United Kingdom. He was stationed at West Ruislap Royal Air Force Base near London and worked on anti-terrorism planning for six military installations, two in London and four northwest of London.

A graduate of the U.S. Naval Academy at Annapolis and an officer in the Naval Reserve, Blunt was the first statewide official in the country to be called for military duty as the nation geared for war in Afghanistan.

Blunt's schedule overseas and the time difference allowed him to continue his work as secretary of state, which he accomplished through e-mail, written correspondence, and by phone.

# Laura Bush gets caught reading

The First Lady, Laura Bush, will appear on a Get Caught Reading (GCR) poster to be released around the time of her second annual National Book Festival, scheduled to be held in Washington, DC, on October 12, 2002. GCR posters are produced by the Association of American Publishers (AAP) as part of a national campaign launched in 1999 to promote literacy and to celebrate reading.

Bush joins a long line of celebrities and politicians to pose for a GCR poster. Last year, more than 90 senators and members of Congress posed for posters. This year, on a single afternoon in early March, approximately 70 members of Congress (including five Missourians) posed for the posters, which are available as PDF downloads on the GCR website at www.getcaughtreading.org. Members of Congress who missed the photo shoot asked AAP to come back in June so they could be in a GCR poster; these posters will be available in September.

GCR, which is sponsored by the AAP and the Magazine Publishers of America

(MPA) is an industry-wide initiative, held throughout the month of May. While May is the official "Get Caught Reading Month," September will also be a big month for the program. Aside from the scheduled release of the GCR poster with Laura Bush, AAP is asking governors in all 50 states to consider lifting sales tax on books during the week of the National Book Festival, October 6-12, 2002.

# Missouri sends library delegation to Washington

Six Missouri library representatives traveled to Washington, DC for the 28th Annual National Library Legislative Day, May 6 - 7, 2002. They met with Congressional representatives to discuss issues of importance to libraries and library users and to describe the variety of programs and range of services available at the state's libraries.

Representing Missouri libraries were Sara Parker, State Librarian; Gerald Brooks, St. Louis Public Library; Judy Daniels, Drexel R-IV School District; Patricia Gregory and John Montre, Pius XII Memorial Library, St. Louis University; and Vicki Guier, Warrensburg Middle School.

### National expansion of NFB-NEWSLINE®

The National Federation of the Blind's NEWSLINE, a toll-free service that uses synthesized speech to deliver an audio version of newspaper text through the telephone to those who are blind or visually impaired, is now available anywhere in the U.S.

Along with the expansion to nationwide coverage, NFB-NEWSLINE is centralizing the service to its headquarters in Baltimore, MD, with one toll-free number to access the service. Previously, the service was only available in certain states—like Missouri—that had sponsored the service, and readers could only listen to the newspa-

(continued on page 10)



#### Web Watch

#### **General Thinking**

www.generalthinking.com

A global network of thinkers, designers, developers, and strategists. Visit the site for an eye-opening look at innovative thinking in business, art, communication, and information exchange.

#### National Park Service: ParkNet

www.nps.gov

Aimed at the general public, this well-designed site offers detailed information about the 384 parks, monuments, battlefields, seashores, and other areas administered by the National Park Service. In addition to information on park use and attractions, the site provides educational materials, historical and cultural resources, statistics, GIS data, research opportunities, and recent legislation affecting the park system.

### National Women's Hall of Fame

www.greatwomen.org

Located in Seneca Falls, NY, the National Women's Hall of Fame honors American women in the fields of athletics, business, education, government, humanities, philanthropy, and science. This site includes a searchable database of "great women" and provides information about their achievements.

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### Missouri arts touring programs

The new directory for the Missouri Arts Council's Touring Programs contains information about artists available for programs from July 1, 2002 to June 30, 2004. Library program planners can select from jazz artists, folksingers, storytellers, dancers, historical reenactors, and more.

For a copy of the directory, contact the Missouri Arts Council, Wainwright State Office Building, 111 North 7th St., Suite 105, St. Louis, MO 63101-2188.

### Library salary survey available

St. Charles City-County Library's 2002 salary survey is available at www.win.org/ library/library\_office/reports/ salarysurvey/2002/index.html. The survey details budget totals and wage and salary points for public libraries in Missouri, lowa, Minnesota, Kansas, Nebraska, South Dakota, and North Dakota. It has been conducted since 1978, and data from 1998 through 2002 are included on the St. Charles website.

#### Planning for the future

#### Key years for missouri libraries, 2003-2008

Following are proposed goals for the use of federal library funds in Missouri from 2003 to 2008. The goals are proposed in three clusters: the library, the community, and the world. State Librarian Sara Parker would like input on these goals from Missouri library staff and governing bodies—in particular, whether additions should be made to the priorities for "Missouri's Library Needs," whether the cluster approach is effective, and if important goals are missing or not appropriate for the state. Send your comments to *parkes@sosmail. state.mo.us*.

#### Missouri's Library Needs

- Recruiting a new generation of librarians is essential to address the shortage of people entering the library field.
- Ensuring well-trained staff is a continuing need in libraries.
- Library governing bodies should be knowledgeable about societal and budgetary factors which affect library service.
- Libraries play a crucial role in offering electronic resources to their communities, but many libraries lack the funding and training to acquire and use advanced information technologies.
- People need community information, and libraries should be key destinations for this information.
- Libraries should offer or support cultural programs and educational services for their communities.
- Equitable library service should be available to all segments of the population.
- Library staff need to adapt programs and services to address changing demographics in the state.
- Libraries need strong partnerships to serve as resources, to advocate for recognition in their communities, and to expand outreach efforts.

#### The Library—Supporting Excellence in Service

- All Missourians will feel welcome in the state's libraries.
- An incentive program for careers in the library field will be developed and provided.
- Continuing education and training opportunities for library staff will be supported with local, regional, and statewide programs.
- Governing bodies of libraries will be kept abreast of current library issues as a basis for good decision-making.
- Ongoing support for technology helps libraries function in the electronic environment.
- Libraries will introduce their users to new information technologies for personal learning and enrichment.
- We Library collections will be diverse in content as well as formats for all age groups.
- Local and state government information will be available, including access to "electronic only" government documents.
- A new awards program will enable the Secretary of State to acknowledge excellence in library service.

#### The Community—Reaching Out to Partners

- \* Multi-type library cooperation at all levels will be encouraged, and successful cooperative programs will provide models for emulation.
- \* Strong collaborations among libraries, archives, museums, historical societies, and the

- State Library and State Archives will build a cultural heritage infrastructure in Missouri.
- \* Financial and consultation support will be provided for establishing viable partnerships and other appropriate arrangements to sustain and extend library services.
- \* Libraries will enter partnerships to promote literate communities.
- \* Support will be provided for special events and programs in libraries.
- \*\* Tools will be developed to promote good public service, effective marketing, establishment of cooperative partnerships, and assessment of local communities for all types of libraries.
- Collaborative collection development among all types of libraries will be explored.
- \* Conservation and preservation of electronic publications and records will be promoted.
- Public and school libraries will offer programs and services for disadvantaged populations.

#### The World—Beyond the Here and Now

- An interlocking collaboration of library leaders from statewide organizations will ensure library progress through shared knowledge of their resources and services.
- An intranet for Missouri libraries will facilitate communication and exchange of ideas among library staff.
- Research to improve library service will be planned, compiled, and made available.
- Research results from state, national, and international sources will be communicated to Missouri library staff.
- The contributions of libraries to lifelong learning, economic development, and the overall quality of life in communities will be transmitted to all Missourians.
- Collaborative digital reference service will be available through Missouri libraries.
- New digitization projects will be supported and their content added to "Virtually Missouri."
- \* "Show Me the World" will continue and expand to include all Missouri libraries.
- Librarians will lead efforts to make organization of the Internet more coherent.

# Missouri children's book award winners

Winners of the 2002 Missouri Association of School Librarians' children's choice awards were announced at the association's recent spring conference. Both awards promote literature, literacy, and reading.

The Mark Twain Award, chosen by students in grades 4 through 8, went to *Dork in Disguise* by Carol Gorman. The book received 5,018 votes. Runners-up were *I'm Not Who You Think I Am* by Peg Kehret with 2,939 votes, *Framed in Fire* by David Patneaude with 2,866 votes, and *Shelter Dogs* by Peg Kehret with 2,865 votes.

The Show Me Readers Award, chosen by 18,751 students in grades 1 through 3, went to *Hooway for Wadney Wat* by Helen Lester. Runners-up were *Dog* 

*Like Jack* by DyAnne DiSalvo-Ryan with 16,546 votes and *Mr. Tanen's Ties* by MaryAnn Cocco-Leffler with 10,481 votes.



# U.S. not a literacy superpower, new study says

Despite its high-ranking status in the global economy, America is only mediocre when the literacy skills of its adults are compared to those of adults in 20 other high-income countries. But it is a world leader in the degree of inequality between its best and worst performers, according to a new report from the Center for Global Assessment at Educational Testing Service.

The report suggests several reasons why these twin challenges of mediocrity and inequality matter. They foreshadow a number of important challenges to U.S. education and workforce development systems in the years ahead. One of these stems from the fact that national and international surveys of younger populations offer no optimistic signs that U.S. leadership in literacy achievement will prevail in the short-run or that inequality will decrease in the U.S. any time soon.

Copies of *The Twin Challenges* of *Mediocrity and Inequality* can be downloaded from *www.ets.org/research.* 

Educational Testing Service is the world's largest private educational testing and measurement organization and a leader in education research.

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### Copyright protection issues

The U.S. Senate Judiciary Committee has expanded its website to include a section called "Protecting Creative Works in a Digital Age: What is at Stake for Content Creators, Purveyors and Users?" at www.judiciary.senate.gov. The section will note the progress reports from the technology and content community negotiations on digital rights management issues and has a place for comments from consumers.

# New state program offers adaptive Internet access to the disabled

The Telecommunication Access program for Internet, or TAP-1, is available through Missouri Assistive Technology to make the Internet accessible to more people who have disabilities. This program, the first of its kind in the country, provides basic Internet access to eligible Missourians who own a computer and have an Internet service provider. It provides, at no cost, software or hardware for basic Internet access for an individual based on his or her physical needs.

Types of equipment provided by TAP-1 include screen reader software to read aloud the information on a computer screen, software to magnify the information on the screen, and alternative keyboards for those unable to use a standard keyboard. The program will not purchase computers, scanners, embossers, or any other adaptive equipment not necessary for basic Internet access.

Applications may be requested from Missouri Assistive Technology at 800-647-8557. Wolfner Library also has applications and the recorded text of the application available for its patrons.

#### **Literacy Leap II**

LIFT-Missouri's 2002 biennial statewide conference, Literacy Leap II, was held in Lake Ozark, Missouri, February 10-12, 2002. Keynote sessions included Dr. Dale Henry, a motivational speaker and educator, and Dr. Daphne Greenberg, an expert in the field of health literacy. Breakout sessions were organized around five strands: Adult Education and Literacy, Family Literacy, Volunteer Tutors, Parental Involvement, and Health and Literacy. The volunteer and parental involvement strands were of particular interest to librarians.

This year, for the first time, the Missouri State Library sponsored a Literacy Leap Pre-Conference, "The Magic Word Is Literacy," for librarians and others who support literacy but are not trained literacy providers. Dr. Nancy Wegge of Positive Impact facilitated a combination of information and idea-sharing about literacy activities in libraries and their importance. Eighteen participants from libraries and literacy councils benefited from the session.

The State Library was actively involved through both financial sponsorship of the conference and participation in sessions. State Library sponsorship made possible a cyber-café, which hosted both open sessions and classes. The State Library participated in the active meet and greet exhibit session, distributing a variety of materials and generally trying to make attendees aware of libraries as literacy support agencies. The State Library also provided two breakout sessions, one on options for literacy volunteers and one on library-literacy council collaboration. Librarians from Joplin Public Library, Texas County Library, and Mid-Continent Public Library participated in the panel session on collaboration with local literacy councils.

Other highlights of the conference included an awards luncheon honoring students from family literacy sites and an awards luncheon and working meeting of the three-year Missouri Family Literacy Initiative (MOFLI) in which both the State Library and other library entities have participated at various times.

#### **Teen Read Week 2002**

"Get Graphic @ your library," the theme for Teen Read Week 2002, celebrates the popularity of comics and graphic novels with teen readers. This year's dates for the celebration are October 13-19.

Now in its fifth year, Teen Read Week is a national literacy initiative of the Young Adult Library Services Association, a division of the American Library Association. The number of public libraries, schools, and bookstores that celebrate Teen Read Week has grown; in 2001, over 1,400 participants registered on the Teen Read Week website.

The Teen Read Week website (www.ala. org/teenread), titled "Teen Reading," has been completely redesigned. The special

section devoted to Teen Read Week will include sample press releases and public service announcements, teen recommended comics and graphic novels, articles by experts about comics and graphic novels including recommended lists, and program ideas from across the country. This year will also include a place to exchange information and programming ideas related to Teen Read Week.

A special survey developed by the YAL-SA Teen Read Week Work Group will be available during October on the Teen Read Week portion of the website, and teens will be able to vote for the best book they read this year.

### Bohley scholarship available

The Ronald G. Bohley Scholarship is awarded annually by the Missouri Library Association (MLA) to an individual enrolled in, or recently accepted into, an American Library Association-accredited program in pursuit of a master's degree in library science/information science. The scholarship will be awarded to an individual who has demonstrated high scholastic standards and the desire to provide quality service to library patrons.

Applications must be postmarked by June 1, 2002, and the scholarship winner will be notified by August 31. Guidelines for applicants, an application form, and more information about the scholarship is available on the MLA website at <a href="https://www.molib.org/backup/BohleyScholarship.htm">www.molib.org/backup/BohleyScholarship.htm</a>. Information is also available from Linda Creibaum at Springfield College, 417-864-7220.

### New national book clubs debut

Oprah Winfrey, who has had a huge impact on the publishing industry since 1996, has announced a scaling back of her television book club. Her marketing clout resulted in major sales and bestseller status for many books that might have gone unnoticed. Oprah picks generated sales over a million for most of her choices until last year, when both the number of books selected and book sales declined.

A new book club era will begin with two national book clubs: the USA Today book club and The Today's Show book club.

The USA Today club will choose one book every six weeks. During that period, the paper will post questions on its book club message board, inviting readers to discuss the book online. At the end of six weeks, the newspaper will announce its new club pick and invite the author to an online chat with readers. The club will choose books that appeal to men and women, to those who like literary as well as commercial fiction, and to teenagers and college students. The club's first pick is *Empire Falls* by Richard Russo, which is the 2002 Pulitzer Prize winner in fiction.

The Today's Show club (not yet named) will begin in June. Each month, a best-selling author will choose a book by an "undiscovered" author, and a member from one of the nation's book clubs will discuss the book with its author during the following month.

# Pulitzer Prizes announced

Winners of the 2002 Pulitzer Prize in letters, drama, and music were announced in April. Those honored include:

Fiction: *Empire Falls* by Richard Russo (Knopf)

Drama: *Topdog/Underdog* by Suzan-Lori Parks (Theatre Communications Group)

History: *The Metaphysical Club: A Story of Ideas in America* by Louis Menand (Farrar,

Straus, and Giroux)

Biography: *John Adams* by David McCullough (Simon & Schuster) Poetry: *Practical Gods* by Carl Dennis

(Penguin Books)

General nonfiction: Carry Me Home: Birmingham, Alabama, the Climactic Battle of the Civil Rights Revolution by Diane McWhorter (Simon & Schuster)
Music: "Ice Field" by Henry Brant



### Make your own Missouri maps!

A new Internet "Map-Maker" utility provides the tools for creating special purpose maps for Missouri counties. This utility helps to interpret and illustrate events for up to three different groupings of counties, with title, choice of colors, and labels. A computer program then draws a Missouri map (as a "gif" format file) with the groupings shown in the selected colors. The map can then be printed or saved.

To use "Map-Maker," go to http://monarch.tamu.edu/~maps2/map\_mo.htm.



### **Missouri Library News**

**news**line welcomes information for "Missouri Library News" and "Personal Notes" from librarians, library trustees, and others interested in the state's libraries. Send news about library events, projects, awards, and personnel changes to the editor. (See page 2 for contact information.)



### Proposition L passes in Springfield

On the evening of April 2, 2002, Spring-field-Greene County Library staff and board mem-



KSMU reporter Jenny Fillmer interviews Annie Busch, Springfield-Greene County Library director, on election night.

bers celebrated the passage of Proposition L, an five-cent tax levy increase that will enable the library to add more books, technology, and hours and to build a new library in north Springfield.

Campaign committee members worked hard to present the library's plans to the community. They developed informational literature, spoke to local clubs and agencies, planned several mailings, held press conferences, and prepared handouts for library staff to distribute to patrons.

The Springfield-News Leader noted the library's excellent reputation in the community in an editorial: "The Library built trust and credibility by exceeding expectations over the years. When it came time to ask for a tax increase, the Library leaders presented voters with a good solid plan built on past successes..."

Springfield residents will enjoy another "destination" library in the facility planned for the north side. The new library will replace the Kearney Branch and will have a transportation theme.

#### Levy increase for Trails Regional Library fails

Voters defeated a proposed 10.6-cent tax increase for the Trails Regional Library system on April 2, 2002. The proposal failed in

both Johnson and Lafayette counties. The increase would have enabled the library to build a new headquarters building in Warrensburg and make improvements in its branches in Lafayette and Johnson counties. The board will consider placing the proposal on the ballot at a later date.

# Nationally known sculptor to create works for Columbia Public Library

Albert Paley, one of the country's most distinguished sculptors, will create two works for the new Columbia Public Library, thanks to a pledge of \$240,000 from an anonymous donor.

Two years ago, the Columbia Public Library Art Committee began a search for an artist to produce artwork for the outside entrances to the new library. Paley was selected by a library committee, library district board members, and representatives from supporting library organizations and the City of Columbia in a blind review of works by 55 artists from across the country.

Paley is the first metal sculptor to receive the Lifetime Achievement Award from the American Institute of Architects, the AIA's highest award to a non-architect. He has designed and completed more than 50 site-specific works for public institutions and private corporations, among them the Portal Gates for the Renwick Gallery of the Smithsonian Institution, the Portal Gates for the New York State Senate Chambers, and a plaza sculpture for the AT&T Building in Atlanta. He says his work is "designed to be sympathetic to architecture and to enrich the pedestrian experience."

Library officials expect the project to be completed and installed by late August when the new building is scheduled to open.

# St. Louis Public Library offers computer club for middle school students

Club Read/Club Tech, sponsored by the St. Louis Public Library, is geared toward middle school students who want to learn the ins and outs of computing in a fun atmosphere. Club members learn skills that will help them prepare for college and add to their summer job resumes.

The club, available to library card holders, is held at the Buder Branch and the Central West/Gates Lab. Members study at their own pace while learning Internet searching techniques, creating PowerPoint presentations, and mastering the fine points of database and word processing programs. The club also includes parties and prizes and time to practice new skills. Those who attend five sessions can become a Library Volunteer Computer Helper.

# Community partnership brings author to Henry County Library

In a collaborative effort with area schools, senior centers, the local Rotary Club, and Wal-Mart Stores, Henry County Library was able to bring award-winning author and journalist Andrea Warren to Clinton for an event-packed day.

Library director Liz Cashell and children's specialist Peggy Kepner polled area schools and clubs to see if there was interest in the orphan trains that traveled the area in the late 1800s and early 1900s. They found people with descendents of orphan train riders as well as those with a strong interest in the subject. With this information, they contacted Warren, who has written two nonfiction books on orphan trains and interviewed some of the riders of the trains. After hearing of the project, the local Wal-Mart store manager presented the library with a \$1,000 check to bring this special program to the county.

After setting a date with Warren, the library searched for a building that would accommodate the number of schools and local residents who had expressed an interest in the presentation. The local Rotary Club president offered the Rotary Building for the event at no cost to the library.

The library sent letters to all area schools inviting them to make reservations for free tickets to one of the four presentations scheduled for Warren. The library also sent

letters announcing a 3 p.m. presentation for adults to senior centers and other community groups. Schools cooperated to change their lunch times, pack sack lunches for students, and bus students to Clinton for the presentation they had chosen to attend.

Kepner said each session was a little different, as Warren tailored her presentation to the audience's age, interests, and questions. Almost 500 students and adults heard Warren's accounts of interviews with courageous young people and the story of how she came to write their stories.

### North Kansas City opens new combined-use library

Several hundred people attended the grand

opening ceremony for the North Kansas City Public Library/High School Media Center on April 6, 2002. Speakers included the mayor, school superintendent, members of the library and school boards, and representatives from local businesses.

The public library's original 8,000-square-

foot building, constructed in 1939, has been renovated and preserved for the children's department, local history room, and administrative offices. Included in the children's area is a public program room with a stage and fireplace and an arts and crafts room that can accommodate 24 children. The "new" two-story library offers an additional 24,000 square feet that encompasses the North Kansas City High School Media Center. The high school is across the street from the library and therefore offers convenient access for students to both public and school library resources.

By centralizing operations and resources, the combined libraries offer a larger collection, extended hours, additional programming, and more than 50 public access computers.

"The right book annihilates time."

**Holbrook Jackson** 



North Kansas City Public Library's new facility is a combined public/school library.

More Library News

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#### Enjoy a "mysterious summer" at the library

The Missouri State Summer Reading Program, now in its 19th year, attracts well over 100,000 young people each summer for activities at their local libraries. This year's theme, "Mysterious Summer," presents a wealth of opportunities for exciting programs.

M. Sarah Klise's playful artwork is available on the State Library's website at www.sos.state.mo.us/library/development/services/youth/srp2002/srp2002.asp along with a manual which features games, reading lists, and lots of program ideas.



### St. Louis County Library begins reading club for adults

"Reading clubs aren't just for kids" says the promotion for St. Louis County Library's new reading club for adults. "Be Free—Read" is the theme, and the club has two purposes: to encourage adults to read 10 books in nine weeks and to bring public attendion to the library's reader's advisory service.

Club participants receive a bookmark and

a 20-page reading log, which has space for titles read as well as space for suggestions from librarians for future reading. The library has placed renewed emphasis on reader's advisory since the recent reorganization of the headquarters' public service area and the formation of a reader's advisory staff committee.

Individuals who read the required 10 books will have their names entered into a drawing for prizes.

# NFB-NEWSLINE® expansion

(continued from page 3)

pers sponsored by their local centers. With this expansion, readers will have access to more than 50 daily newspapers, thanks to a \$4 million federal grant.

The new system incorporates a means for rapid, online registration of users. Sponsors working in local areas are now able to easily register prospective NFB-NEWSLINE users (in Missouri, Wolfner Library for the Blind and Physically Handicapped).

The service is 24 hours a day, seven days a week. To access the service, only a touch-tone phone is required. Applications are available from Wolfner Library at 800-392-2614 and the NFB website at *www.nfb*. *org*.

# Assistive technology loan program

The Missouri Equipment Technology Consortium (ETC) is a short-term assistive technology equipment loan program for libraries, school districts, and other Missouri agencies. Representatives from libraries, districts, and agencies can borrow equipment on behalf of individuals with disabilities to try out the equipment before purchasing, for use during the time equipment is in repair, or for other short-term needs. The loan period is up to six weeks.

The ETC program has a wide range of

equipment for people of all ages, from low-tech to high-tech devices. Categories include switches and mounts, environmental controls, hearing devices, home modifications, visual aids, and augmentative communication devices. A complete listing of equipment is available on the ETC website at <a href="http://etc.educ.umkc.edu">http://etc.educ.umkc.edu</a>, or a print copy of the catalog can be requested by calling 800-661-8652.

### History grant program available for libraries

The U.S. Department of Education's Teaching American History Grant program is designed "to raise student achievement by improving teachers' knowledge, understanding, and appreciation of American history." This annual grant is awarded "to assist local educational agencies (LEAs)...to design, implement, and demonstrate effective, research-based professional development programs."

To be eligible for the Teaching American History Grant, LEAs must work in partnership with one or more entities that have "extensive content expertise"—defined as institutions of higher education, libraries, nonprofit history or humanities organizations, and museums. This year, approximately \$100 million will be awarded to fund 200-250 new projects for up to three years. To learn more about the Teaching American History Grant, see: <a href="http://www.ed.gov/offices/OESE/TAH/index.html">http://www.ed.gov/offices/OESE/TAH/index.html</a>.

#### H.W. Wilson Company announces grant for library PR award

Competition is now open for the 2003 John Cotton Dana Library Public Relations Award contest, sponsored by the H.W. Wilson Company and the Library Administration and Management Association. In recognition of their achievement, winners will receive a \$2,500 development grant from the H.W. Wilson Foundation. The deadline for entries is December 27, 2002.

Presented annually since 1946, the award honors outstanding library public relations programs that support a specific project, goal or activity, or a sustained, ongoing program. Examples might be the promotion of a summer reading program, a year-long centennial celebration, fundraising for a new college library, an awareness campaign, or an innovative partnership in the community.

The contest is open to all libraries and agencies that promote library service. Additional information and entry forms are available at <a href="https://www.ala.org/lama/awards/jcd">www.ala.org/lama/awards/jcd</a>, or contact Arawa K. McClendon, Communications Officer, LAMA, 50 E. Huron St., Chicago, IL 60611; e-mail amcclendon@ ala.org; fax: 312-280-5033; phone: 312-280-5035.



66 Never have I met a person who says, 'I've been reading all these years and it's done nothing for me'.99

Naomi Shihab Nye

#### **Personal Notes**

#### **New Directors**

Jim Cogswell is the new director of libraries at the University of Missouri-Columbia. He began his new position in April. His duties will include strengthening the library generally, including staff development, recuitment, hiring, and development and maintenance of the collections. He also will work to introduce new technologies to the library system.

Cogswell earned a B.A. in history at Bowdoin College (ME), a certificate in management from the University of Pennsylvania Wharton School of Business, and an M.L.S. from Rutgers University (NJ). Before joining MU, Cogswell managed libraries at Johns Hopkins University, Princeton University, and the University of Minnesota.

While at the University of Minnesota, Cogswell created a digital projects unit to give the university a digital library identity on the Web. While at Princeton, he managed the installation and operation of an integrated library system.

He has presented research papers at the National Conference on the Development of Higher Education Libraries and published in several academic library and information science journals.

Janet Caruthers has been named director of the Stafford Library at Columbia College. She has been a Stafford Library staff member since 1990, serving as reference librarian, systems administrator, and audiovisual services coordinator.

She holds an undergraduate degree in accounting from Central Missouri State University and a graduate degree in library science from the University of Missouri-Columbia.

#### **Appointments**

**Donnell Ruthenberg Sutherland** has joined the Missouri State Library staff as consultant for library automation. She has



### Book your summer at the library

Joe Breeden's vibrant art-work promotes "Book Your Summer," the statewide teen summer reading program. Check out the program's website at www.sos.state.mo.us/library/development/services/youth/tsrp 2002/tsrp2002/asp for downloadable clip art and a manual full of ideas for summer activities at the library.

### Lewis & Clark's Missouri

The April 2002 National Geographic featured an article and photographs about the "Missouri River Mapping Project," sponsored by the Missouri State Archives and funded by the Secretary of State's Office. The project uses information from the earliest land surveys and notes from the explorer's own observations and geographic information system (GIS) technology to create maps of pre-settlement Missouri that allow users to view the Missouri River area as seen by Lewis and Clark nearly 200 years ago.

Project partners included the University of Missouri and the Lewis and Clark Bicentennial Commission. extensive experience in library automation, having spent six years at Data Research Associates in St. Louis where she served as a product coordinator and a software development librarian. Before that, she worked as head of the technical services department at the Belleville (IL) Public Library and assistant division manager for technical services at the Palm Beach County Library System (FL). She also has worked on projects in California and Missouri funded through the National Endowment for the Humanities' U.S. Newspaper Program.

Sutherland holds an M.L.S. from the University of Missouri-Columbia and a B.A. in philosophy from Southwestern College (KS).

Carrie E. Donovan is the new instruction reference librarian at the Miller Nichols Library, University of Missouri-Kansas City. She previously served as the instructional services librarian at the David L. Rice Library, University of Southern Indiana. She earned a B.A. in comparative literature and Spanish and an M.L.S. from Indiana University.

Jen Hendzlik has been appointed reference department manager at the Brentwood Branch of Springfield-Greene County Library. She has worked in the library's Kickapoo Prairie Branch and in reference at The Library Center. She is a recent graduate of Syracuse University with a master's degree in library science and earned a bachelor's degree in science and psychology from Southwest Missouri State University.

Diane Marty has been named the first development officer for the Linda Hall Library of Science, Engineering & Technology, Kansas City. She is responsible for structuring all aspects of individual and corporate fundraising and for implementing an outreach public relations strategy to increase the visibility of the world-class library within the greater Kansas City community and beyond.

Marty served as assistant director of major gifts at the Rhode Island School of Design before coming to Kansas City.

#### **Awards**

John M. Budd, associate professor in the School of Information Science and Learning Technologies at the University of Missouri-Columbia, is the winner of the 2002 Highsmith Library Literature award (formerly the G.K. Hall Award for Library Literature). Scarecrow Press published his winning book, *Knowledge and Knowing in Library and Information Science*, in 2001.

The award, a citation and \$500 donated by Highsmith Press, recognizes an author who makes an outstanding contribution to library literature. It will be presented at the ALA annual conference in Atlanta.

Budd is an active member in several American Library Association divisions and is active in the Missouri Library Association. He has won numerous awards, including Graduate Teacher of the Year (1998-99) at MU's College of Education.

Virginia G. Young was honored recently for her 50 years of service to the Daniel Boone Regional Library as a board of trustees member and officer. She was presented with a resolution from Governor Bob Holden which recognized her volunteer efforts on behalf of libraries. She also was informed that the board room of the new Columbia Public Library would be named after her.

Author of *The Library Trustee: A Practical Guidebook*, Young is known throughout the country for her library work and philanthropy. She has served as a member or leader in more than 20 state, national, and international library associations. Among her many awards and honors is her recognition by the American Library Association as an honorary member for life.

Mary Cox, a staff member of the Kansas City Public Library, was selected as Missouri's "Older Worker of the Year" in a statewide competition. She will be recognized in Washington, DC, in September 2002 for the national Prime Time Awards.

Cox started out in the Jewish Vocational Services training program at the library with no experience working with the public or at

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a library. After three years as a trainee, she left the JVS training program and was hired as a part-time substitute in the library system. "Mary is one of our most dependable, flexible and valuable substitutes in the system," said Southeast Branch manager Joel Jones. "She fills in almost every day at one

of our 10 locations. People fight to have Mary help out."

The Missouri Older Worker of the Year Contest is designed to promote the hiring of older workers and to recognize the unique contributions that older workers make to the workplace.



Lebanon Daily Record photo by Matt Decker

#### ReadMOre author visits Missouri

Jeanne Wakatsuki Houston, co-author of *Farewell to Manzanar*, spent several days in Missouri in April to discuss her book for the statewide reading project, ReadMOre. Here she is shown at the Lebanon-Laclede County Library, one of five locations she visited during her stay in Missouri. Wakatsuki Houston's book is an autobiographical account of her experiences in an internment camp during World War II. She was seven years old in 1942 when she was sent with her family to live at the Manzanar internment camp in California, with 10,000 other Japanese Americans.

Missouri public libraries led the way to promote the reading project, which received excellent publicity across the state. Many schools incorporated *Farewell to Manzanar* into their curricula; public and private reading groups discussed the book using a guide written for ReadMOre; and literacy organizations provided audio versions of the book to their students. Related events included a photo exhibit from the Manzanar National Historic Site displayed at the Old Courthouse in St. Louis and discussions by members of the Japanese-American Citizens League about their personal experiences as young people in the relocation camps during World War II. First Lady Lori Hauser Holden supported the project with a meeting with the author in Jefferson City.

ReadMOre was sponsored by the Kirkwood Public Library in partnership with the Missouri Humanities Council. For more information, contact Kathleen Nigro, Read-MOre project coordinator, at 636-537-9205, or Wicky Sleight, Kirkwood Public Library director, at 314-821-3849.

Originally published in 1973, *Farewell to Manzanar* was reissued in April 2002 with the addition of a new afterword by Houston and her husband and coauthor, James B. Houston.



### Library cats around the world

The new and improved Library Cats Map has debuted on the Web. The new version replaces the map of the U.S. with a map of the world and points to library cats in the United Kingdom, Canada, New Zealand, Australia, and Africa. The list of known library cats is approaching 450. To read about and view photos of these bibliofelines, visit www.ironfrog.com/catsmap.html.

An informative article about library cats appeared in the February 18, 2002 Los Angeles Times recently and was reprinted in newspapers around the world. It is titled "In the Wonderland of Libraries Are Cats Like Alis." The above site provides a link to the article.

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### Library program ideas

In addition to childrens' programs, Missouri libraries host thousands of interesting and creative programs for their youung adult and adult patrons during the year. A roundup of recent programs includes:

Altering Recipes for Health

Buyer Beware: Herbal Supplements

Common Soldier of the Civil War

Clowns on Parade

Don't Forget: Journaling for Teens

Grandparents Raising Grandchildren: The Skip Generation Family

Home-Buying Seminar

Improv Workshop for Teens

Life with Truman

Military Tabletop Gaming

**Red Cross Babysitting Basics** 

Robbing Banks: An American History

Slave Genealogy

Teen Research @ the Library

Victorian Parlor Games

#### Virtually Missouri update

Seven new collections have been added to the "Digitized Collections" on the Virtually Missouri website. These collections represent maps from the St. Louis Public Library, a new audio collection from the Miller Nichols Library at the University of Missouri-Kansas City, a link to the Livingston County Library, and four separate collections from the Truman Presidential Museum and Library in Independence.

It is now possible to view details about upcoming workshops on the mainpage of the website. Pass your mouse over "Training Opportunities" to see it change to "Workshops on digitization topics through the Missouri Library Network Corporation" (MLNC). There you will find a workshop schedule that links back to the MLNC workshop and registration pages. Note that workshops will still be announced separately on the "Virtually Missouri Discussion List."

The discussion list is a medium for questions and topics of interest. To discuss your collection and how MLNC can provide assistance, contact Blythe Cermak, the digitization program manager. She can be reached at 800-969-6562, ext. 814, or by e-mail at blythe@mlnc.org.

# BookSense Book of the Year winners

The American Booksellers Association has announced the 2002 BookSense Book of the Year winners. Winners are chosen by independent booksellers across the country who vote for the titles they most enjoyed handselling to their customers in the previous year. In 2002, a fifth award, the Rediscovery category, was added.

**Adult fiction:** *Peace Like a River* by Leif Enger

**Adult nonfiction:** *Seabiscuit* by Laura Hillenbrand

Children's literature: The Sisterhood of the Traveling Pants by Ann Brashares Illustrated children's book: Olivia Saves the Circus by Ian Falconer

**Rediscovery:** *My Father's Dragon* by Ruth Stiles Gannett

### Library usage up in wake of recession

Two new national studies show that Americans are using their libraries more than ever, and 91 percent of adults believe public libraries will play an important role in the future, despite all of the information available on the Internet. The studies were commissioned by the American Library Association as part of its five-year Campaign for America's Libraries.

Librarians have long believed that when the economy goes down, public library use goes up. But no one has been able to substantiate this belief with data until now. The ALA contracted with the University of Illinois Library Research Center to study library use over the last five years at the 25 U.S. public libraries serving populations of 1 million or more. Using data from 18 of those large libraries, the study found that circulation has increased significantly since March 2001, when the National Bureau of Economic Research pegged the beginning of the latest recession. Using statistical analysis, the LRC found that circulation in March 2001 was 8.3 percent higher than would be expected from the trend observed since January 1997. Following the events of September 11, circulation in October 2001 exceeded the trend by 11.3 percent.

The second survey, conducted by KRC Research & Consulting, found that, overwhelmingly, adults are satisfied with their public libraries (84 percent compared to 7 percent who were not satisfied). While current public library spending per capita is \$25, more than half of those polled believe \$26 to \$100 per capita should be spent to support libraries.

With more than 16,000 public library outlets, librarians have an extensive reach in most communities nationwide. More than 80 new public library buildings opened last year, representing an estimated nationwide investment of \$414 million.

#### Rollout of Census 2000 long-form data for Missouri

The Demographic Profile from Summary File 3—the first data to be released with Census 2000 long-form information—is scheduled to be released for Missouri on May 29, 2002. The profile will include four tables for the State of Missouri and governmental units in the state (counties, towns, and functioning townships). The first table will contain 100-percent (short-form) data,

which was originally released in May 2001. The remaining three tables will contain information from the long-form Census 2000 questionnaire—social, economic, and housing characteristics data including educational attainment, disability, income, and grandparents as caregivers. The Demographic Profile will be available online at the Missouri Census Data Center website at <a href="http://mcdc.missouri.edu">http://mcdc.missouri.edu</a> or at the Census Bureau's American FactFinder website at <a href="http://www.census.gov/main/www/cen2000html">www.census.gov/main/www/cen2000html</a>.

1. Bonne Terre Public Library

(St. Francois Co.)

(Camdenton)

(Gallatin)

2. Camden County Library

3. Daviess County Library

# Gates computer labs offer regional library training network

In addition to the individual cash grants awarded to many of Missouri's public libraries, the Bill & Melinda Gates Foundation, in conjunction with the State Library, has awarded seven supplemental training labs to regionally located libraries. These seven computer labs have formed a network to bring needed training to library personnel and patrons. When the computer lab sites are installed and functioning, they will offer an expanded ability to host training sessions for their communities as well as surrounding library personnel.

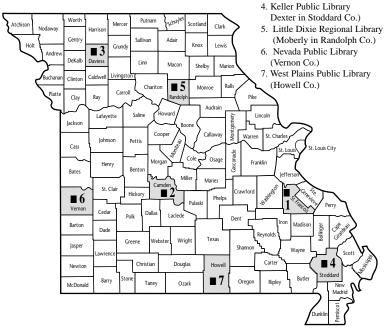
The seven computer labs will be located in the Bonne Terre Memorial Library; the Keller Public Library in Dexter; the West Plains Public Library; the Camden County Library in Camdenton; the Nevada

Public Library; the Daviess County Library in Gallatin; and the Little Dixie Regional Libraries in Moberly.

Each lab includes 11 computers with preloaded software, 11 Spanish keyboards, a laser printer, and an LCD projector. Additionally, Missouri was the first state to receive the Windows 2000 operating system and flat panel monitors.

In September 2001, Secretary of State Matt Blunt, in partnership with the Bill & Melinda Gates Foundation's U.S. Library Program, announced grants totaling \$2.25 million for computer hardware and software for Missouri's public libraries. Training and technical sup-

### Gates training lab locations in Missouri public libraries



port doubled the value of the grants. Each fully eligible library received cash grants for (a) computer(s), a laser printer, wiring costs, and Internet connections.

# Upcoming Events



May 30 Secretary's Council on Library Development Meeting Jefferson City

June 6 MOBIUS Annual Conference Jefferson City

June 6-7 Missouri Public Library Directors Meeting Springfield

June 8-13 Special Libraries Association Annual Conference Los Angeles

June 13-19 American Library Association Annual Conference Atlanta

June 19-22 American Theological Library Association Annual Conference St. Paul, MN

**July 2** National Literacy Day

August 18-24 International Federation of Library Associations General Conference Glasgow, Scotland

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State population growth for the 1990s ranged from a high of 66 percent in Nevada to a low of 0.5 percent in North Dakota. While no state in the Midwest grew faster than the U.S. rate of 13.2 percent, several states in the region had their fastest growth rates in many decades, including Missouri, Nebraska and Iowa. Missouri's 9 percent increase was its highest since a 16 percent increase from 1890 to 1900.

### Missouri population in 2000

Generation	Year Born	Age in 2000	Missouri Population	Percent of State Population
G.I. Generation	Pre-1930	71+	510,861	9.1%
Depression	1930-1939	61-70	424,521	7.6%
War Babies	1940-1945	55-60	327,575	5.8%
Baby Boom	1946-1964	36-54	1,544,273	27.6%
Generation X	1965-1976	24-35	893,008	16.0%
Generation Y	1977-1994	6-23	1,499,587	25.9%
Millenials	1995+	0-5	445,566	8.0%

Source: Summary File I, Census 2000, U.S. Census Bureau

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